

# NATIONAL COLLEGIATE ATHLETIC ASSOCIATION PENALTIES AND INFRACTIONS

TEMPLE UNIVERSITY'S SPORT INDUSTRY RESEARCH CENTER

On behalf of the NCAA, the Sport Industry Research Center (SIRC) at Temple University assessed infractions and corresponding penalties prescribed by the NCAA Division I committee in major cases from 1953-2014.

WHAT'S THE DIFFERENCE?

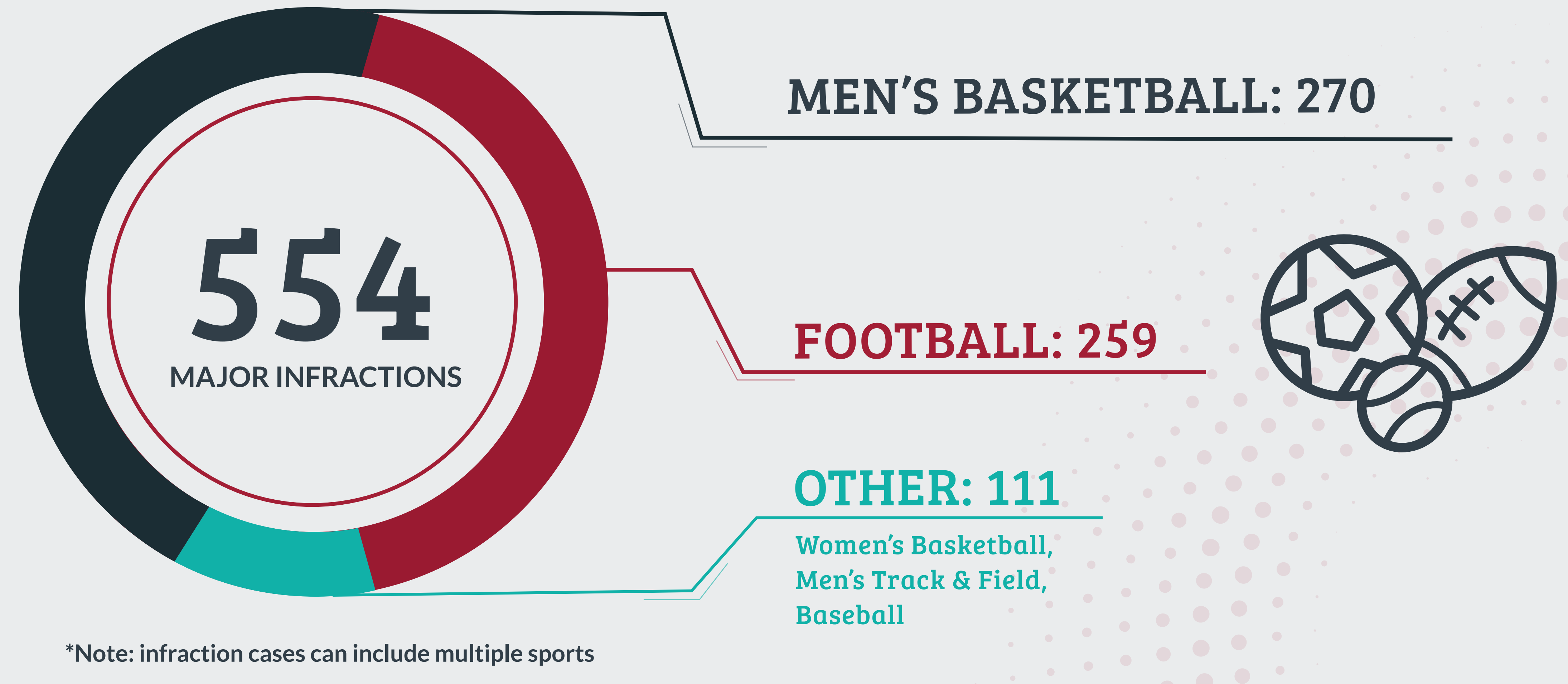
## INFRACTION

An **infraction** is a **violation of a rule** by a school or its representatives within the sport program that provides or intends to provide them with an unfair competitive advantage or benefit.

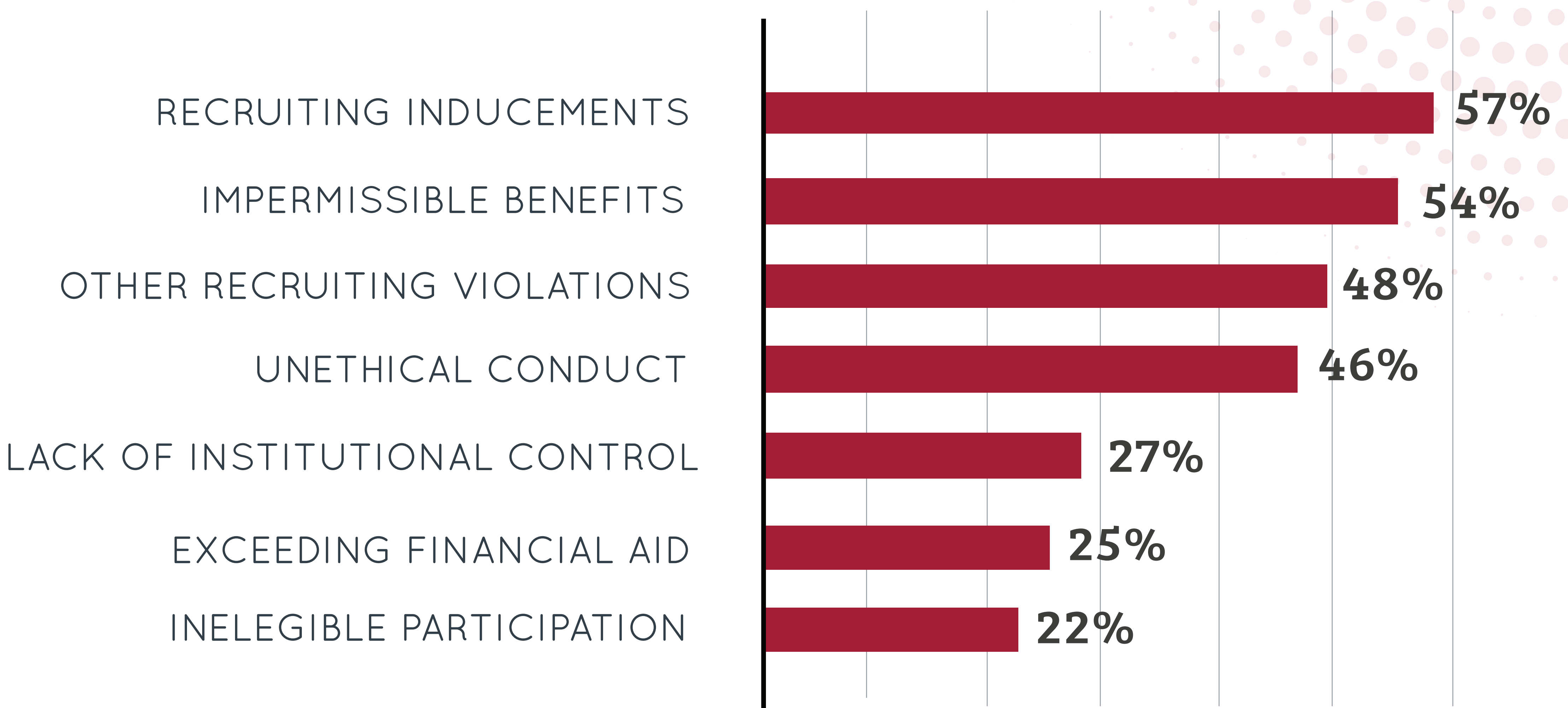
## PENALTY

A **penalty** is determined by the NCAA committee on a case-by-case basis as a **result of an infraction**. The purpose of a penalty is to deter an institution from breaking the rules again and should remove any advantage gained by cheating.

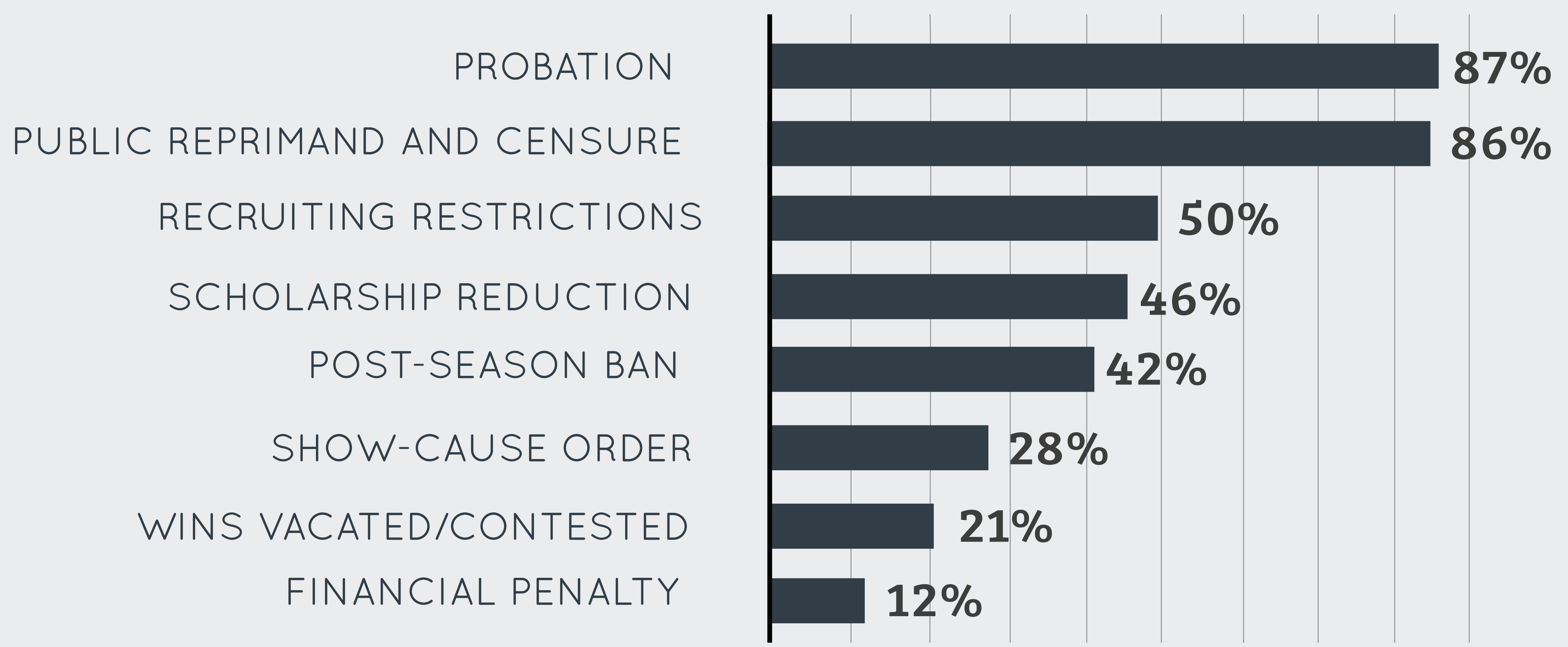
## TOTAL INFRACTION CASES



## TYPES OF INFRACTIONS (%)



## TYPES OF PENALTIES (%)

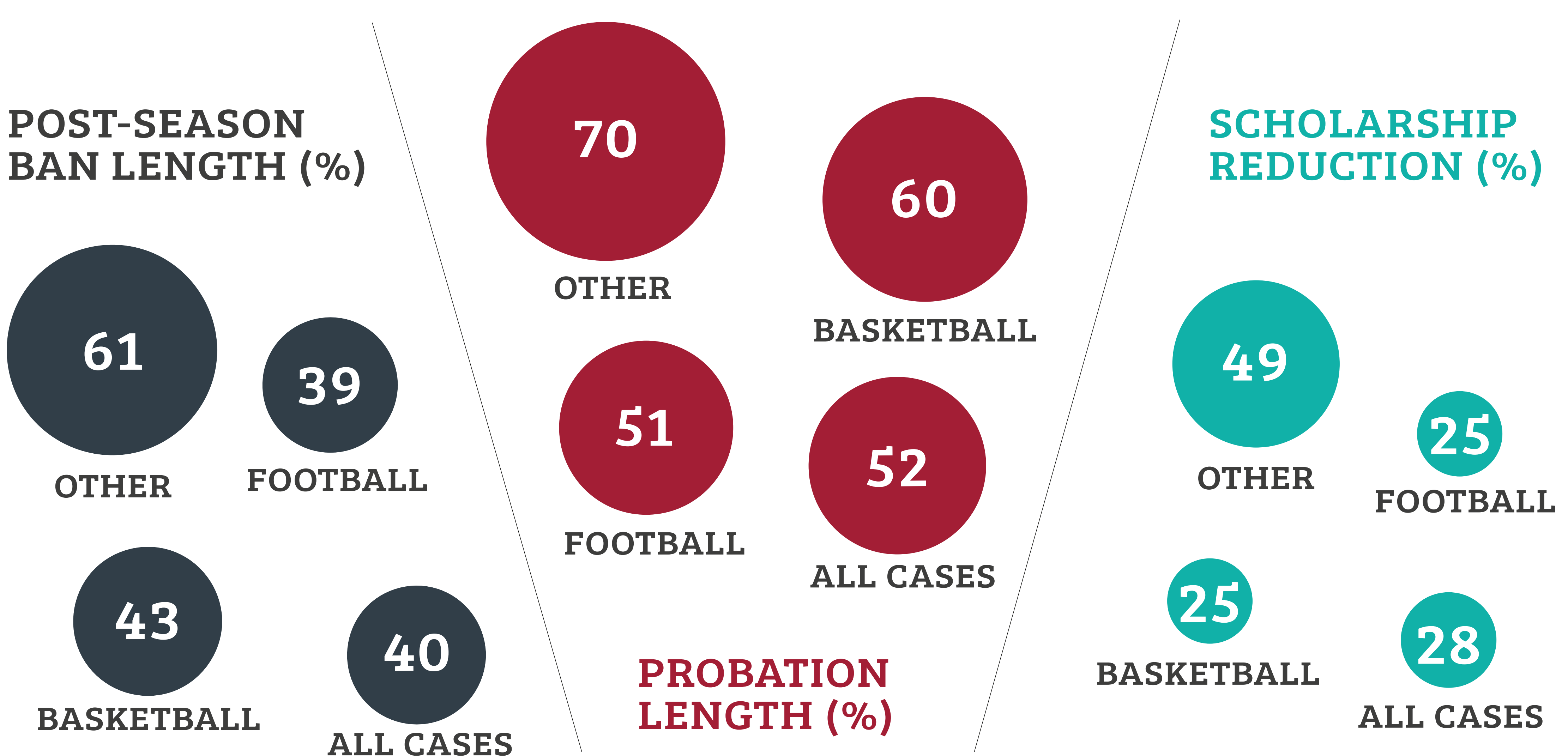


## VARIATIONS IN PENALTIES

SIRC found that the severity of the penalty depends on a set of variables, like the type of infraction, whether the institution was a first-time or repeat offender, whether the institution self-reported its infraction, and other individual attributes.

Of the **554 major infraction cases**, the researchers' model successfully accounts for up to **52%** of the variations in penalty severity.

### ACCOUNTING FOR VARIATIONS IN PENALTY SEVERITY BY SPORT:



The Sport Industry Research Center at Temple University is a collaborative voice of faculty and students providing innovative marketing and management research to enhance the economic, social, and environmental sustainability of sport and related industries.