

George C. Diemer

310 Speakman Hall, Philadelphia, PA 19122
215-204-8805 (Office) • george.diemer@temple.edu

PROFESSIONAL TEACHING EXPERIENCE

Temple University (Philadelphia, PA); July 2017-Present

ASSISTANT PROFESSOR (INSTRUCTIONAL TRACK) STHM

- Teaching courses in Economics including • Sports Economics • Sports Finance • Graduate Sports Economics • Online Graduate Sports Economics • Online MBA Economics • Graduate Applied Analytics

Chestnut Hill College (Philadelphia, PA); September 2011-July 2017

ASSISTANT PROFESSOR OF BUSINESS

- Teaching courses in • Principles of Finance • Sports Finance • Macroeconomics • Microeconomics • Senior Seminar (Business research methods)
- Faculty Adviser for 80+ Business students

Temple University (Philadelphia, PA); September 2008-May 2011

ASSISTANT PROFESSOR (INSTRUCTIONAL TRACK) OF ECONOMICS

- Teaching courses in Economics including • Macroeconomics • Microeconomics • The American Economy (a General Education Course) • The Global Economy • Sports Economics

Arcadia University • The College of New Jersey • LaSalle University • Rutgers University • Temple University; 2002-2008; 2016

ADJUNCT INSTRUCTOR OF ECONOMICS

- Teaching courses in Economics including • Macroeconomics • Microeconomics • Sports Economics

EDUCATION

Temple University (Philadelphia, PA); September 2000 - August 2008

- Ph.D. in Economics, August 2008, Dissertation title: "*The Ramifications of Anticipated Inefficiency in the Market of Internet Sports Books*" (Main Advisor: Mike Leeds)
- Masters of Arts (Economics), May 2002

La Salle University (Philadelphia, PA); December 1999

- Bachelor of Arts, Economics

PROFESSIONAL BUSINESS EXPERIENCE

First Philadelphia Holdings, LLC (Mt. Laurel, NJ); January 1998-April 2007

REAL ESTATE DEVELOPER

- Developed Commercial and Residential Real Estate / Income Producing Properties
- Managed Commercial Real Estate Assets

GRANTS

- Awarded and controlled a grant from the Charles Koch Foundation for • AY 2012-2013 (\$6,000) • AY 2013-2014 (\$6,000) • AY 2014-2015 (\$6,000) • AY 2015-2016 (\$6,000)
 - Grant funds were used to support an undergraduate student research assistant, business book club, and a business speakers series
- Received a grant for an undergraduate student to help develop a course at Temple University (The American Economy)

RESEARCH INTERESTS

Research interests include sports economics with an area of specialty in the gambling markets as they relate to financial institutions. Other interests include constructing and testing non-parametric probability density functions as a means of corruption investigations.

PUBLICATIONS

ARTICLES (PEER REVIEWED):

Baugus, B. & Diemer, G. (2016). How Do Government Employees Influence Election Outcomes: The Emergence of the Super Voter and the Development of a Strategic Electioneering Model. *The American Economist*, 61(2), 245-262.

Diemer, G., & Leeds, M. (2013). Failing to Cover: Point Shaving or Statistical Abnormality?. *International Journal of Sport Finance*, 8(3), 175-191.

Diemer, G. (2012). Comment on “Investigating Allegations of Point-shaving in NCAA Basketball Using Actual Sportsbook Betting Percentages”. *The Journal of Sports Economics*, 13(2), 207-210

Diemer, G. (2009a). Internet sports books operating in an inefficient marketplace. *The Journal of Gambling Business and Economics*, 3, 1-22.

Diemer, G. (2009b). Point shaving in the NFL gambling market: A bootstrap investigation. *Journal of Prediction Markets*, 3, 13-31.

BOOK CHAPTERS (PEER-REVIEWED):

Diemer, G., & Rodenberg, R. (2013). The Economics of Online Sports Betting. In L. Vaughan Williams, & D.S. Siegel, *The Oxford Handbook of the Economics of Gambling* (pp. 131-146). Oxford: Oxford University Press.

BOOKS (PEER-REVIEWED):

Diemer, G. (2014). "Instructor's Supplement to The Economics of Sports, 5th edition by Michael Leeds and Peter von Allmen," Addison Wesley, 2014.

Diemer, G. (2018). "Instructor's Supplement to The Economics of Sports, 6th edition by Michael Leeds and Peter von Allmen and Victor A. Matheson," Addison Wesley, 2018.

IN THE MEDIA:

Several Broadcast Interviews between November 2017 through April 2019
CBS News

Interviewed for an ESPN the Magazine article by Shaun Assael titled "Portrait of a Point Shaver" (March 6th, 2014)

http://www.espn.com/mens-college-basketball/story/_/id/10545391/former-assistant-tj-brown-brandon-johnson-center-university-san-diego-point-shaving-scandal-espn-magazine

College Basketball's Unmentionable: the Issue of Point Shaving? (2010, September 13). Retrieved from <http://rushthecourt.net/2010/09/13/college-basketballs-unmentionable-point-shaving/>

Government Workers Consolidate Voting Clout Around Capitals, RealClearInvestigations. (2016, November 16). Retrieved December 3, 2016, from http://www.realclearinvestigations.com/articles/2016/11/22/government_workers_consolidate_voting_clout_around_capitals_.html

NCB: Point-shaving more common than you think. (2014, March 18). Retrieved December 3, 2016, from http://www.espn.com/mens-college-basketball/story/_/id/10545391

CONFERENCE AND OTHER PRESENTATIONS

PRESENTATIONS (PEER-REVIEWED/INVITED):

"Statistical Anomalies Associated with NBA Scorekeepers", Eastern Economics Association Meetings, Washington DC, March 2016 (Presenter)

"Lightning in a Bottle", (with Mike Leeds), Eastern Economics Association Meetings, NY,NY, May 2013 (Presenter)

"Investigation into NCAA Point Shaving", Temple Economics Department Lecture Series, Philadelphia, PA, September 2010 (Presenter)

"NFL Pointshaving: An Investigation", Symposium of Gambling Prediction Markets & Public Policy; Nottingham, England, September 2008 (Presenter)

OTHER PRESENTATIONS:

“Corruption in Sporting Events: An Economic Investigation”, Colloquium at Chestnut Hill College, February 2012 (Presenter)

Eastern Economic Association, Philadelphia, PA, February 2010, (discussant)

Temple Economics Association, Philadelphia, PA, multiple times the last being March 2011 (presenter)

INSTITUTIONAL SERVICE

Chestnut Hill College Service: Served on the Academic Standards Committee (2013-2016) • Library Committee (2012-2015) • Hiring Committee for the Business Department (2012-2013) • Sigma Beta Delta Honors Society (2011-2016) • Supervised undergraduate research assistants with grant funds (AY 2012-2016) • Acting Chair of the Business Department (11/2013-2/2014)

• Organized student presentations and participation in the Omicron Delta Epsilon Undergraduate Conference, acted as session coordinator (2012-2015)

Temple University Service: Served on the Undergraduate Affairs Committee for three years

SERVICE TO THE PROFESSION OF ECONOMICS

Participated in a teaching colloquium via the Liberty Fund (4/2013) • Participated as a discussant at the Eastern Economics Association in 2013 and 2016 • Served as a referee for the Journal of Sports Analytics

SERVICE TO THE COMMUNITY

Service Dog Training • Volunteer for Saint Joseph’s Villa, a health care facility • Volunteer for the Forest Glen Lakes Environmental Association

TECHNICAL SKILLS

Canvas and Blackboard applications • Microsoft Office (Word, Excel, Access, PowerPoint, Publisher) • Statistical Programming Packages (R, S, SPSS) • Turnitin

PROFESSIONAL MEMBERSHIPS

North American Sports Economists • Eastern Economics Association • Sigma Beta Delta