



Hyatt Regency Philadelphia  
at Penn's Landing  
201 South Columbus Blvd.  
Philadelphia, PA 19106 USA

Telephone: 215.928.1234  
FAX: 215.521.6600  
www.hyatt.com

## **The Hyatt Regency Philadelphia is excited to announce our partnership with the Girl Scouts of Eastern Pennsylvania**

### **GS COOKIES WILL PLEASE OUR FEBRUARY GUESTS**

**Nothing says “*hospitality*” like a box of Girl Scout cookies.**

#### **Girl Scout Cookie Sale is a Philadelphia Tradition**

The Girl Scout Cookie Program began right here in Philadelphia in 1932 when Girl Scouts demonstrated their cooking skills in the windows of the Philadelphia Gas Company. This led to the Girl Scouts of Greater Philadelphia's first commercial cookie program in 1934 before the entire country adopted this manner of sale two years later in 1936. *Philadelphia led the way!*

**The Hyatt Regency Philadelphia** has embraced this program and taken it a step beyond!

We will be expressing our gratitude to our internal and external guests by providing boxes of GS Cookies.

- On Friday February 13, each one of our 250 associates at the Hyatt Regency Philadelphia, our internal guests, will receive a box of GS cookies.
- On Saturday, February 14, we will deliver a box of GS Cookies to each occupied room. With love, from the Hyatt Regency Philadelphia to our guests.
- On Wednesday, February 18, Hyatt Regency Philadelphia's sales team will work in collaboration with Temple university's students in the School of Tourism and Hospitality Management to visit our local clients and deliver GS cookies to them while promoting Philadelphia's Bring it Home message.

With today's actions, The Hyatt Regency Philadelphia expresses commitment to get involved in the local community and provide support to organizations dedicated to develop our youth, the future of our Country.