

STHM – TOURISM AND HOSPITALITY MANAGEMENT MAJORS CHECKLIST – ADVISING SHEET
All Students Commenced Pre-Fall 2007

University CORE Curriculum

Composition/Analytical Reading & Writing
 (3-4 s.h.)
 ENG 1002

Intellectual Heritage (6 s.h.)
 IH 1196/Mosaic 0851 (3 s.h.)

 IH 1297/Mosaic 0852 (3 s.h.)

American Culture (3 s.h.)
 Choice of Approved Courses

The Arts (3 s.h.)
 Choice of Approved Courses

The Individual and Society (3 s.h.)
 (Recommended)
 ECON 1001, 1101, or 1102

Language/International Studies (3-6 s.h.)
 Choice of Approved Courses

Quantitative Reasoning (6-8 s.h.)
 (Required)
QA MATH 1011
QB MATH 1013 or STAT 2101
or PSYCH 1167 or SOC 1167

Science and Technology (6-8 s.h.)
 Choice of Approved Courses
 SA _____
 SB _____

Studies in Race (3 s.h.)

Writing Intensive Courses (9 s.h.)
 W/X ENG 2596 (Recommended)
 W/X _____
 THM 3196 _____

School of Tourism and Hospitality Management Curriculum (60 s.h.)

School of Tourism and Hospitality Management Core (18 s.h.)

_____ THM 1111 Career Orientation in Sport, Recreation, Tourism and Hospitality Management (3 s.h.)
 _____ THM 2113 Computer Applications (3 s.h.)
 _____ THM 2114 Leisure and Tourism in a Diverse Society (3 s.h.)
 _____ THM 3111 Program and Special Event Planning (3 s.h.)
 _____ THM 3196 Research Methodology (3 s.h.)
 (Prerequisite: Any STAT course)
 _____ THM 4112 Senior Seminar (3 s.h.)
 (Prerequisites: STOC 1111 Public Speaking, senior standing—see advisor)

Internships and Project (18 s.h.)

_____ THM 3185 Junior Internship (150 Hours) (3 s.h.)
 (Prerequisite: All 1000-2000 level courses)
 _____ THM 4185 Senior Internship (600 Hours) (12 s.h.)
 (Prerequisite: All 3000-4000 level courses;
 Co-requisite: THM 4191)
 _____ THM 4191 Senior Project (3 s.h.) (Co-requisite: THM 4185)

Tourism and Hospitality Management Major Requirements (15 s.h.)

_____ THM 1311 Introduction to Tourism and Hospitality (3 s.h.)
 _____ THM 3311 Management in Tourism and Hospitality (3 s.h.)
 _____ THM 3313 Financial Mgt. in Tourism and Hospitality (3 s.h.)
 (Prerequisite: ACCT 2101 [3 s.h.])
 _____ THM 3314 Marketing and Sales in Tourism & Hospitality (3 s.h.)
 (Prerequisite: ECON 1001, 1101, or 1102 [3 s.h.])
 _____ THM 4321 Legal Issues in Tourism and Hospitality (3 s.h.)

Tourism and Hospitality Management Major Electives (9 s.h.)

_____ THM 3321 Tourism Planning and Development (3 s.h.)
 _____ THM 3322 Special Interest Tourism (3 s.h.)
 _____ THM 3323 International Tourism (3 s.h.)
 _____ THM 3324 Hotel and Lodging Operations Management (3 s.h.)
 _____ THM 3325 Food and Beverage Management (3 s.h.)
 _____ THM 3425 Meeting, Conference, and Event Management (3 s.h.)
 _____ THM 3426 Entrepreneurship in Sport, Recreation, Tourism, and Hospitality (3 s.h.)
 _____ THM 3427 Sport, Rec, and Travel for Senior Populations (3 s.h.)

External Requirements (9 s.h.)

_____ STOC 1111 Public Speaking (3 s.h.)
 _____ ECON 1001, 1101, or 1102 (3 s.h.)
 _____ Statistics Course (3 s.h.)
 _____ CPR Certification – Community Level or Better (0 s.h.)
 _____ First Aid Certification (0 s.h.)
 _____ Industry Related Experience (250) Required Prior to THM 4112

Related Electives (12 s.h.)

Select From Pre-Approved List on reverse side.

**THE REQUIREMENT FOR WRITING INTENSIVES, RELATED ELECTIVES, AND EXTERNAL REQUIREMENTS
 CAN BE MET THROUGH COURSES IN THE CORE CURRICULUM ... See Advising Office**

Tourism and Hospitality Management Related Electives (12 s.h.)

(Choose four courses from the following with guidance from your advisor. (All courses are 3 semester hours.)

ACT 2101	Financial Accounting <i>(Recommended: To be completed by sophomore year)</i>
ACT 2102	Managerial Accounting <i>(Prerequisite: ACT 2101)</i>
ADV 1102	Introduction to Advertising
AMS 2011	The Arts in America
AMS 2051	American Places: Home, City, and Region
ECON 1101	Macroeconomic Principles <i>(Recommended: To be completed by sophomore year)</i>
ECON 1102	Microeconomic Principles <i>(Recommended: To be completed by sophomore year)</i>
ECON 3541	The Economics of Sport <i>(Prerequisites: ECON 1101 and 1102, or ECON 1001; or permission of instructor)</i>
ENG 2596	Writing for Business and Industry
GUS 1021	Urban Society: Race, Class, and Community
GUS 1051	Environment and Society
GUS 3062	Fundamentals of Geographic Information Systems
HRM 1101	Organization and Management <i>(Prerequisite: ENG 1002 or 1022 or Honors equivalent, or ENG 0802/0812/0902 [Analytical Reading and Writing])</i>
HRM 2501	Introduction to Human Resource Management <i>(Prerequisite: HRA 1101 or 1901)</i>
JRN 3255	Sports Writing <i>(Prerequisites: JRN 1111 and 1196 [1112])</i>
LAW 1001	Law and American Society
LAW 3504	Sports and the Law <i>(Prerequisite: LAW 1001)</i>
MKT 2101	Marketing Management <i>(Prerequisites: ECON 1101; ECON 1102 is highly recommended but not required)</i>
MKT 3508	Strategic Application of Technology in Marketing <i>(Prerequisite: Marketing 2101 or 2901)</i>
MKT 3553	International Marketing <i>(Prerequisite: Marketing 2101 or 2901 with a grade of C or better)</i>
PSC 2102	American State and Local Politics
PSC 3131	Urban Politics and Problems
RSK MGT 2101	Introduction to Risk Management <i>(Prerequisites: Completion of either ECON 1101 or 1102, STAT 1001 [or equivalent] and sophomore standing)</i>
STOC 2552	Introduction to Public Relations <i>(Prerequisites: STOC 2496 or permission of instructor)</i>

Alternate minor options are available; please refer to advising office. One of the following certificates or minor degree options will assist with satisfying degree requirements.

Business Minors and Certificate Options: <http://sbm.temple.edu/advising/minors.html>

- General Business Studies Minor
- Business Minor
- Management Information Systems (MIS) Certificate

Geography and Urban Studies Certificate Options: <http://www.temple.edu/gus/undergraduate/minors/index.htm>

- Certificate of Specialization in the Geography of Tourism
- Certificate of Specialization in the Geography of Sports, Recreation and Tourism Planning

**** IMPORTANT NOTICE! ****
(Please read and sign below.)

As a student in the School of Tourism and Hospitality Management, I understand that I am required to:

- **128 prescribed (adviser recommended) credits required for graduation**
- earn a C- or higher in all THM courses

Signature _____

Date _____