Nothing’s more important than doing your homework. Don’t even think about walking into a career fair unprepared; this means knowing the organizations that you’re interested in. There’s so much information available at our fingertips that it’s simply unacceptable to skip the research process. It doesn’t take much effort to check out a corporate website, especially since the pay-off can be quite significant.

Being well versed in a company’s background, environment, and mission may very well go a long way in demonstrating enthusiasm to a recruiter. Likewise, knowing about a company and admitting that you have absolutely no idea what your strengths and interests are is a prescription for disaster.

Looking, speaking and acting professionally help to make a terrific first impression. Something as simple as a smile—even if you’re kept waiting longer than you’d like—goes a long way.

Time spent at a career fair may go down the tubes if you’re not prepared to follow-up effectively. Even though proper follow-up procedures usually vary among interviewers and companies, there are a few universally acceptable things to keep in mind.

Source: http://jobsearch.about.com/od/jobfairs/a/jobfairtips.htm
Meet the Presidents:

Section 1 President: Samantha Parris
Conducted by: Sarah Kraynik

Q: Where is your hometown?
A: I was born and raised in Philadelphia.

Q: What made you choose to attend Temple University’s, tourism and hospitality program?
A: I started as a Fox School of International business student. When I found out that major was not for me, I started looking into university majors and STHM sounded interesting to me. My previous major was not people oriented enough. I have always worked in customer service and I wanted to continue that.

Q: As Pres. of Montague-Ridall & Associates what are your personal goals for this semester?
A: My primary goal of the semester is to see career day be a true success. I want to be able to include other students such as undecided majors in order to get the STHM name out there. I also want our committees to do the best they can not only for us but for other students as well. And of course my goal is not to be sued!

Q: What is your ideal internship for the spring of 2014?
A: My ideal internship would be working at a convention center doing meeting and corporate planning. Ideally I would like to be abroad or on the west coast such as California. I am also willing to stay in the Tri-State area but maybe branch away from Philadelphia.

Section 2 President: Sophia Johnson
Conducted by: Kirsten Riley

Q: Where is your hometown?
A: I’m from Durango, Colorado.

Q: What made you choose to attend Temple University’s, tourism and hospitality program?
A: I chose Temple University’s hospitality program because of its high rankings and how from freshman year on they give you real industry experience.

Q: As Pres. of Montague-Ridall & Associates what are your personal goals for this semester?
A: As president my personal goal is to successfully lead the Speakman office to put on the best semi formal and to raise enough money for a hefty scholarship for someone who deserves it. Another goal is simply to develop my skills as a leader by communicating to the best of my abilities in a timely fashion.

Q: What is your ideal internship for the spring of 2014?
A: Ideally I would love to work for an event company in New York City.

Q: If you were not chosen as class president what committee would you have wanted to be in and why?
A: If I wasn’t president I would want to be on the project committee because in the long run that is the part of a company I plan on working in.
Top Tourist Attractions
OF THE SEASON

Oktoberfest 2013
By: Jeremy Brown

As the month of October comes into full swing, many Germans are
celebrating Oktoberfest, a 16-day festival held in the city of Mu-
 nich. Oktoberfest runs from late September to early October every
 year, and it is an important part of Bavarian culture, as the festival
has been held nearly every year since 1810. Millions of Germans,
as well as thousands more from around the world, flock to Munich
to drink beer (one of the favorite activities of the festival), and eat
Bavarian delicacies such as schweinshaxe (grilled ham hock), weiss-
wurst (white sausage) and much more.

Munich’s Oktoberfest is the largest festival event in the world,
attracting more than six million visitors annually. Of the six million
that attend the festival, many come from foreign nations, including
the United States. Many know Oktoberfest as strictly a “festival of
beer-drinking” but it is a family-friendly event. There are carnival rides, games, and other special activities for children.

According to the City of Munich, Oktoberfest generates 1 billion Euros ($1,352,300,000 USD) in economic value. In addi-
tion to Oktoberfest, Munich has much more to offer to tourists, being that it is the third-largest city in Germany. The
city has a rich cultural history, and is home to many museums, castles, and gardens. Munich is also home to the BMW
headquarters, with tours being offered at its factory and museum. The popularity of Oktoberfest provides Munich with
the opportunity to market itself as a tourist destination.

This tradition has carried on to many other parts of the world, including Philadelphia. The many local pubs and restau-
rants attract more business with Oktoberfest-themed events, and smaller Oktoberfest festivals take place all over the
city throughout September and early October. If you cannot make it to Germany for Oktoberfest, there is sure to be a
fall celebration happening closer to home!

FIFA World Cup Impact on South Africa
By: Robert Cantz

Every four years, countries all across the globe compete on one of the largest stages in the sporting world: the FIFA
World Cup. Cities bid for this event by displaying plans of stadiums and venues being built solely for this event, as
well for budget plans and security being brought in to keep the peace of the cup. A question lies within me: Why
would cities put so much money and effort into a sporting event that lasts just 30 days? Then I realized the answer:
increased tourism opportunities for the host country. As soon as a country is announced to host the FIFA World Cup,
the country itself is then branded along with FIFA, as well as one of the largest events in the world. For example,
South Africa had 300,000 tourists come to South Africa just to watch this
event in 2010. The provinces of Gauteng, Western Cape and KwaZulu-
Natal were the most visited places during the FIFA World Cup.

The awareness of South Africa as a leisure destination increased by nine
percent after the World Cup, and over 300,000 people visited South Afri-
ca with the intention of watching the FIFA World Cup. As a sport and rec-
reation management major myself, I have come to realize how essential
tourism and sport are for each other. Sporting events are the perfect op-
portunity for a country to develop their image across the world, as South
Africa has shown.
The Network
Twitter Contest!

Do YOU want to be featured on the next issue of The Network?! Show us how you’re reading The Network by taking a picture and posting it to Twitter and/or Instagram. Be sure to include the following hashtag: #MRANetworkContest

The most creative photo will be featured in the next issue!

Saving Lives with Summit Aid 2013
By: Matt Castellucci

Over the past few years, I have been part of a fundraising event called “Summit Aid,” where all donations go to a charity of choice. Our annual event takes place at Summit Park’s community clubhouse, which includes an onsite bar, grill and resort style pool with a sundeck. The festivities take months to plan, gathering sponsors, donations and marketing for the event. Once all of the preparations are made, the event lasts throughout the day and night, including live music, DJ’s, free giveaways and a barbeque.

Last year, benefits from Summit Aid 2012 were donated to the Leukemia and Lymphoma Society, the world’s largest voluntary health agency dedicated to blood cancer. This summer’s donations went to Lisa’s Army, a non-profit organization created as a tribute to the life, character, and immense strength of the late Sandy Rollman. Sandy passed away from advanced ovarian cancer in May of 2000. Prior to diagnosis, Sandy experienced many textbook symptoms. Her symptoms were whispering, but no one was listening. The tragic result was that Sandy never had a chance against ovarian cancer.

With a suggested $20.00 donation for access to drink and food specials, the fundraiser has been a tremendous success. In fact, a total of $5,220 was donated this summer. It’s always nice to give back to the community and put forth the effort to raise donations for great causes like Lisa’s Army, The Leukemia and Lymphoma society and Wounded Worrier Projects. Fortunately, the event has grown larger and larger each year due to the copious amount of volunteers and sponsors willing to come together and fight for a great cause.

The Best Start at the Historic Hotel Bethlehem
By: Catherine Cowen

This past summer I completed my Internship requirement at the Historic Hotel Bethlehem in my hometown, Bethlehem, Pennsylvania. This hotel is located in the heart of the downtown historic district and has been running since the year 1922. It has a rich history and is a proud landmark to the Lehigh Valley.

As my first experience in the hospitality industry, I could not have asked for a better establishment to intern for. I learned so many valuable lessons such as: how to deal with people, how to handle tough situations and how to trust my ability to work independently. These are lessons that I can carry on with me for the rest of my professional career. I primarily worked at the Front Desk and was responsible for answering phone calls, checking guests in and out, communicating to every department, responding to guest requests and complaints, and much more. I was lucky to work with such wonderful, wholesome people that made every single shift enjoyable.

The most enjoyable shifts at the hotel were working on days that were very busy. Those days were usually Wednesday through Friday when we would host weddings, business meetings, and other various events. A busy day would consist of over 50 check in’s, and more than one in-house event. After working there for an entire summer, I am privileged to say that I know that I have what it takes to survive in the hospitality industry.
Imagine yourself being thrown into a community that you know nothing about, the location is unfamiliar, and you can barely speak their national language... that was my experience this summer and I would not have changed it for the world. Over the summer, I had the opportunity to spend six weeks in Rome, Italy through Temple University’s Study Abroad program. To say that this was an adventure of a lifetime would still be an understatement. Being the first time traveling without my family, I felt liberated and alive, free to forge my own path in the world. Italy and its rich history opened my eyes to the world of tourism that I never truly understood being a sport and recreation management major.

Having only six short weeks, it was evident that I had to start planning my travels as soon as I could get my WiFi to work! When it came to booking transportation and hotels and planning an itinerary, I was absolutely clueless. I was forced to do a great deal of research and also read maps for the first time in my life. The plans I made led me to the vineyards in Tuscany, to ‘The David’ in Florence, along the Amalfi Coast, and through the canals of Venice. I have never been more exhilarated or inspired by my travels as well as proud of my abilities to create an experience that will last me a lifetime of memories. Studying abroad has turned me in to a world traveler and I can now only dream of my time spent in Italy and my exciting travels to come.

More Than Just “Industry Related Hours”

By: Hannah Biscardi

While some students in the School of Tourism and Hospitality Management often complain about the required 250 industry hours, I find this to be one of the most beneficial aspects of our program. These hours provide students with the opportunity to experience the industry hands on. Personally, I have used these experiences in the industry to find my passions, my strengths, and also my weaknesses. In addition to my junior internship as the events intern at Rolling Barrel Events, a majority of my hours were completed while being employed at The Liacouras Center. I am currently employed in both the box office and guest services department. While working at The Liacouras Center in the guest services department as a member of the event staff I have been exposed to working events which house up to 10,000 guests.

After about a year and half, I expanded my duties into the box office as a ticket representative. Throughout the past three years I have volunteered at numerous events including Wawa Welcome America Festival 2013, Walk to End Alzheimer’s at Citizen’s Bank Park, SAVOR: A Celebration of Food 2012, Philadelphia International Festival of the Arts Street Fair, ISES Fresh! Event at The Simone Foundation Museum, along with internship at Something Blu Weddings and Events. Even though I have worked with numerous organizations, I believe The Liacouras Center has had the greatest impact on my future career goals. I plan on completing my senior internship with Global Spectrum at either The Liacouras Center or one of their several public assembly venues across the country.
What's Going on in the World?

A Big Year Ahead in the Industry

By: Amy Bendekovits

As 2014 swiftly approaches, we are constantly reminded about two large events that we can look forward to: the World Cup and the Winter Olympic Games. For upcoming college graduates, both of these events hold a great amount of prospect, charm, and excitement. For professionals in both the Tourism and Sport industry, these two events are goldmines.

With the World Cup being held in Brazil and the Winter Games held in Russia, both events prove to offer many opportunities for both industries in terms of growth and development. Russia will spend nearly $10 billion for the development and hosting of the games and Brazil will spend $3 billion in preparation of the World Cup. The World Cup expects to sell over 3.3 million tickets. As part of the development process, new facilities and infrastructure need to be built in order to handle the large crowds in attendance. Along with these developments, the amount of job opportunities increases greatly.

International careers are ones that we need to be aware of and willing to consider when embarking on our career paths. Major events like these are responsible for expanding both industries and developing new destinations around the world. As both the World Cup and Winter Games approach, it is important that we stay attuned to current issues and continue to open our eyes to the opportunities available.

Terrorist Group Targets Nairobi Mall

By: Bryan Schwoebel

Three weeks ago, Montague-Ridall & Associate’s Global Cultural Awareness Committee brought attention to the ever serious and prevalent issue of global terrorism. The chances of a terrorist attack happening has more than quadrupled since 2001, putting threat levels throughout the world at extreme highs. On Saturday, September 21st, the threat of a terrorist attack became a chilling reality as fifteen masked gunman stormed into an upscale mall in Nairobi, the capital and largest city in Kenya. The shooting, perpetrated by an Al-Qaeda linked militant group, Al Shabab, left 68 civilians dead, 175 injured, and 30 held hostage until Kenyan armed forces led a counter attack and were able to control the situation.

Al Shabab is a Somalian Islamic-extremist terrorist organization that was created in the 1990s and then took power of several major cities in Somalia by the mid-2000s. Over the past few years, Al Shabab had been sending threats of an attack because of the Kenyan troop presence on Somalian land. Al-Qaeda and Al Shabab announced their partnership in 2012 but it is not yet clear the role Al-Qaeda played in this specific attack. Uhuru Kenyatta, the nephew of Kenya’s President, was one of the victims killed on the Nairobi mall attack which made it a more personal situation for him. The president vowed justice to be carried out for the horrible actions that were committed against these innocent lives.
# Industry Hours/Internship Opportunities

**October 2013**

**Sun** | **Mon** | **Tue** | **Wed** | **Thu** | **Fri** | **Sat**
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<th>Temple vs. Louisville (Football)</th>
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<td><em>Network Your Way to Success (4PM)</em></td>
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## Tips on Time Management

The Sustainability Committee of Montague-Ridall & Associates has come up with a list of tips to be personally sustainable:

1. Find your most productive time and capitalize on that time
2. Use a planner and record everything (including assignments, outside activities, and meetings)
3. Plan each day with the help of a to-do list and prioritization
4. Reassess your list and make changes if it is needed
5. Delegate tasks to others when possible
6. Limit distractions when you are working on a task
7. Allow time to take a break, have fun, relax, and sleep

By: Jennifer Gayman
$1 Pretzels
Tuesdays & Thursdays
11 AM - 2 PM
Speakman Hall

“Dollar Dog Night”
Wednesdays
11 PM - 2 AM
Outside the Draught Horse

Tired Tuesdays
$1 Coffee
7:30 AM - 11 AM
Speakman Hall

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